

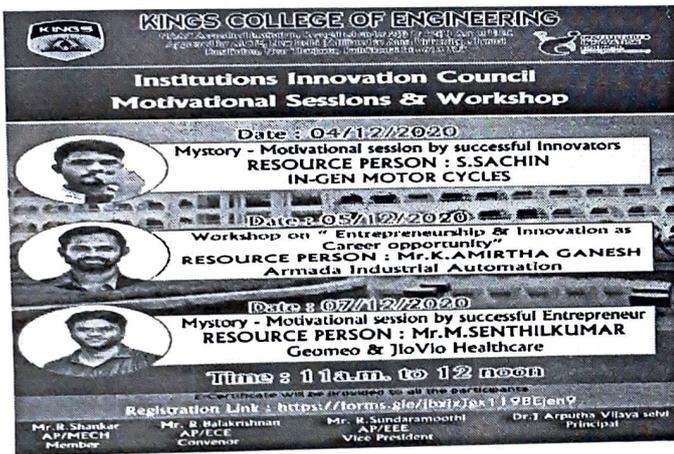
Benefits Intems of Learning/Skills/Knowledge obtained:

- All the participants have benefitted about Innovation start ups and Entrepreneur skill set.
- Programme helped to initiate how to be a successful Entrepreneur.
- Portrays the accelerated learning curve for students in involving innovation start ups and Product development.
- It helps to gain new experiences, trains students brain to handle a wide range of Challenges, and keeps your neural pathways active.

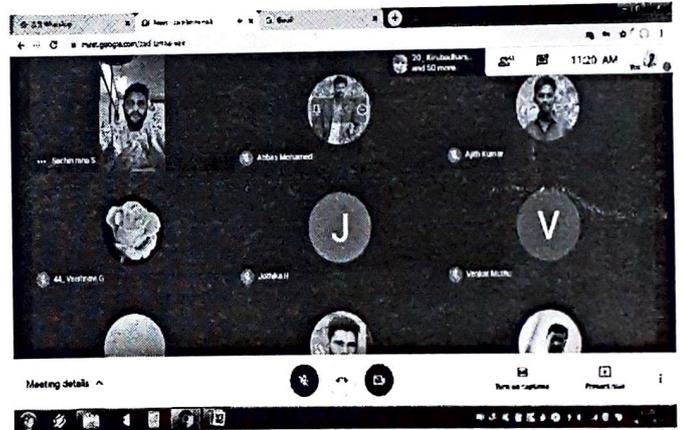
Valedictory Function:

The feedbacks from the participants were collected. Mr.R.Sundaramoorthi, Vice President, IIC delivered the vote of thanks.

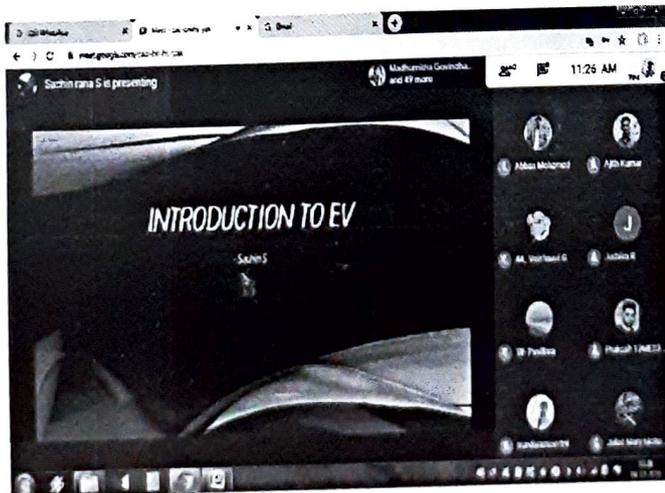
Event Photographs



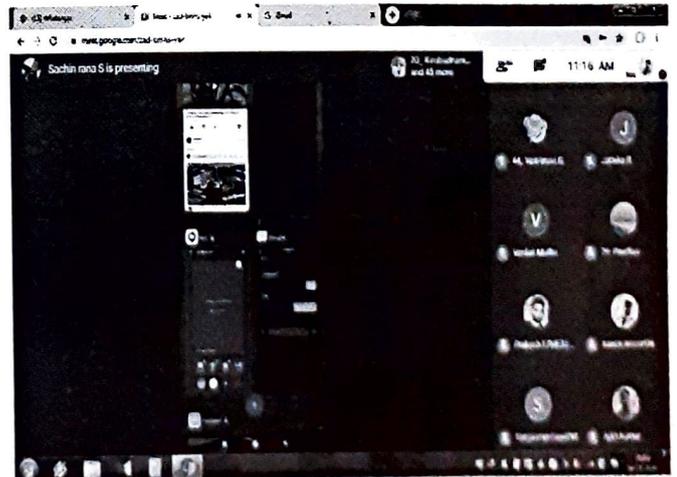
Event Photograph-1



Event Photograph-2



Event Photograph-3



Event Photograph-4

R. Sundaramoorthi
23/12/2020
Vice President-IIC & AP/EEE

J. Arputha Vilaya selvi
23/12/2020
President-IIC & Principal



ACADEMIC YEAR 2020-21(ODD SEMESTER)
THREE DAYS ONLINE WEBINAR
On
"WORKSHOP ON ENTREPRENEURSHIP"
22.1.2021 to 25.1.2021

REPORT

Institution's Innovation Council (IIC) of Kings College of Engineering organized a three days webinar on "Workshop on Entrepreneurship" during 22.1.2021 - 25.1.2021.

Objective:

The main objective of this webinar is to motivate a person for entrepreneurial career and to make him capable of perceiving and exploiting opportunities for enterprises and become a successful Entrepreneur. It provides a platform for the Teaching Faculties and students to upgrade and to know about the Entrepreneur skills. In addition, this programme will help to improve the student's ability in carrying out Entrepreneurship to bring up professional discussions.

Resource persons:

22.1.2021: Session 1: "Design Thinking, Critical thinking and Innovation Design" by
Mr.S.Mukeshwaran, HOD/Management studies, ARJCET, Mannargudi

23.1.2021: Session2: "Awareness talk on Entrepreneurship" by
Mr.E.Kishorekumar, Managing Partner, KAM Motors, LLP Thanjavur

25.1.2021: Session3: "Entrepreneurship Development Phases" by
Mr.M.Martin, Field Coordinator, IEDP-EDII, SASTRA University

President:

Dr.J.Arputha Vijaya Selvi, Principal, KCE

Vice- President

Mr.R.Sundaramoorthi, Assistant Professor / EEE

Convener

Mr.R.Balakrishnan, Assistant Professor / ECE

Member

Mr.R.Shankar, Assistant Professor / MECH

Quarter series-I

Programme Type: Workshop on Entrepreneurship

Promotion in social media: Face book and Instagram

Inaugural Session:

Inaugural session was started through Google Meet(online) by 10.50 A.M presided over by Dr.J.ArputhaVijaya Selvi, President, Head of the Institution. The dignitaries during the online inaugural session were all the IIC Program Coordinators and IIC Members. The program was started with Welcome address delivered by Mr.R.Balakrishnan AP/ECE and Introduction about IIC Quarter-II Series was delivered by Mr.R.Sundaramoorthi, Assistant Professor/EEE.

Participants:

External : 105; Internal :40 Total :145

Session 1- "Design Thinking, Critical thinking and Innovation Design" by Mr.S.Mukeshwaran, HOD/Management studies, ARJCET, Mannargudi

In the first day of IIC Quarter-II Series, resource person started with general Introduction about design process of successful Innovators. During the session he explained about thinking capabilities and various design process. Then he has given complete overview of critical thinking abilities and how to develop simple design to get patents. He also briefed about how to design simple product and that can be used in research applications. During the session, the participants actively interacted with the resource person.

Session 2:"Awareness talk on Entrepreneurship" by Mr.E.Kishorekumar, Managing Partner, KAM Motors, LLP Thanjavur

In the second day of IIC Quarter-II Series, the session was started by 11.00 a.m. Introduction about the resource person was delivered by Mr.R.Balakrishnan, Convener, IIC. During the session, resource person has given a general idea about how to start the Entrepreneur and explained general information. He started from the basics of Entrepreneur skills through his practical exposure. The session enlightens the mindset of students regarding the field of entrepreneurship. He also shared some tips like how to manage resources wisely, become a self-promoter and the level playing field of technology and much more. The entire session was interactive through snapshots pictures and live examples. The session was very informative and the participants interacted with the resource person.

Session 3:"Entrepreneurship Development Phases" by Mr.M.Martin, Field Coordinator, IEDP- EDII, SASTRA University

In the third day of IIC Quarter-II Series, the session was started by 11.00 a.m after the Resource person Introduction. During the session resource person has started from his career experience and given an idea about how to become an Entrepreneur through simple examples. and explained about development phases. He talked about the various personality traits that are required to be an entrepreneur, quoting the examples of some inspiring and established entrepreneur. He also discussed the importance of 4 p's that are PLAN, PREPARE, PRACTICE and PROCESS. He also talked about the right connections needed in a business world and also how exit planning is also important.

Finally he has mentioned that general Instructions and guidelines to solve real world problems to become an Entrepreneur. The session was very informative and the participants have interacted with the resource person.

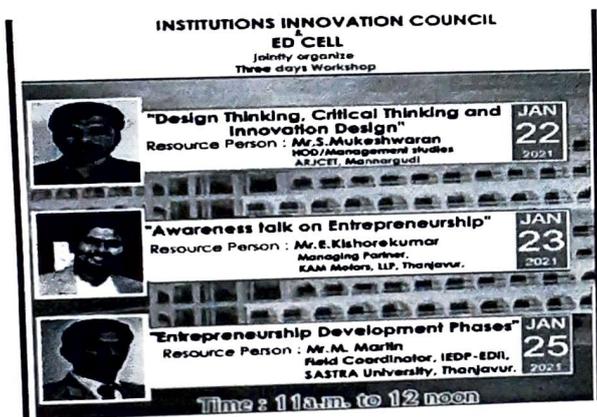
Benefits in terms of Learning/Skills/Knowledge obtained:

- To understand the historical background of entrepreneurship in Tamilnadu and India.
- Identification of opportunities in entrepreneurship
- All the participants have benefited about Innovation start ups and Entrepreneur skill set.
- Programme helped to initiate how to be a successful Entrepreneur.
- It helps to gain new experiences, trains students brain to handle a wide range of Challenges.

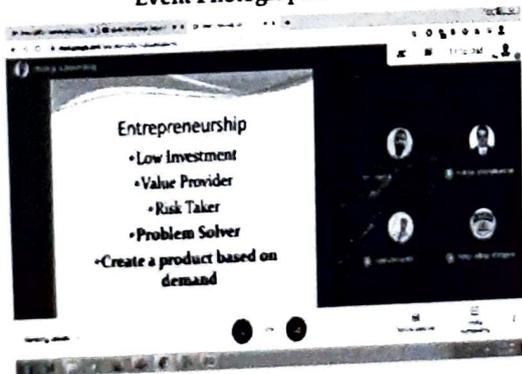
Valedictory Function:

The feedbacks from the participants were collected. Mr.R.Shankar AP/Mech, Member of IIC delivered the vote of thanks.

Event Photographs

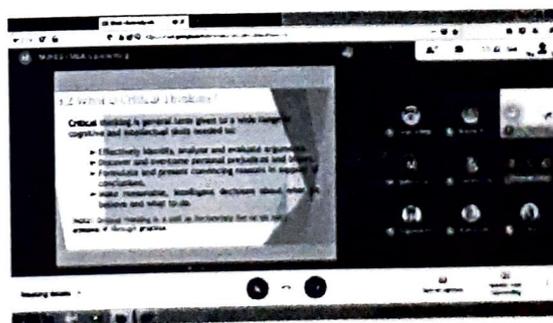


Event Photograph-1



Event Photograph-3

Event Photograph-2



Event Photograph-4

R. Shankar
30/01/2021
Vice President-IIC & AP/EEE

J. Manikandan
30/11/2021
President-IIC & Principal

Principal
Kings College of Engineering
Punalakulam - 613 303